**SMUBIA Datathon 2025**

**Proposal Submission Template**

**General Brief**

1. Fill in the Team Details table with your team’s information and use this document as a template to write your team’s proposal.
2. Teams are encouraged to follow the provided template structure for clarity and completeness. You have the flexibility to modify and adapt the format as long as the proposal effectively communicates the solution's value and implementation approach.
3. By submitting this proposal, all participants have acknowledged the terms stated in the Terms and Conditions document and the Code of Conduct document.
4. Rename the proposal submission document as “***ProposalSubmission\_<TeamName>***”.
5. Submissions that do not follow the format of this document will be disqualified.
6. The text of this document should be font “**Arial**”, font size **11**, and line spacing of **1.5**.
7. Ensure you have filled up your team name and team member’s details.
8. Keep this proposal to a maximum of 10 pages only excluding the cover page, content outline, appendix, and references.
9. Submit your team’s proposal [**here**](https://docs.google.com/forms/d/1pUslM8OKxwWHwj3S94lQZynOaRWkGX31k7eAhhvgN8w/) by **Sunday, 2th February 2025, 12pm**.
   1. Only one submission is necessary per team.

**Team Details**

| **Team Name** |  | | |
| --- | --- | --- | --- |
| **University** |  | | |
| **Team Members Details** | **Full Name** | **Email Address** | **Student ID** *\*If applicable* |
| **Member 1 (Team Leader)** |  |  |  |
| **Member 2** |  |  |  |
| **Member 3** |  |  |  |
| **Member 4** |  |  |  |

**Content Outline**

|  | **Page Number(s)** |
| --- | --- |
| **1. Solution Overview** |  |
| **2. Solution Features and Implementation Strategy** |  |
| **3. Solution Impact** |  |
| **4. Solution Architecture** |  |
| **5. Appendix** |  |
| **6. References** |  |

# 1. Executive Summary

* *Summarize you solution down to a few paragraphs*
* *Include any important points that is pertinent to your solution*

# 2. Visualisation Overview

* *What techniques are used when visualising the data?*
* *How does this visualisations lead/explain your intended insight or relationship?*
* *Are there any outliers or correlations in data?*
* *What are the different conclusions that you can draw from the data?*

# 3. Solution Features and Implementation Strategy

* *Provide a comprehensive breakdown of your solution’s features and functionality. Please highlight the most critical aspects and how they contribute to solving the problem statement.*
* *Detail the technical and strategic approach your team will take to develop and implement the solution. Include any tools, technologies, and methodologies that will be utilized.*

# 4. Solution Impact

* *Highlight unique selling point(s) that make your solution particularly valuable*
* *Outline the key performance indicators (KPIs) that will be used to measure the success of your solution.*

# 5. Solution Architecture

* *Include Architecture Diagram(s).*

# 6. Appendix

*Include any supplementary information that supports your proposal, such as design mockups, wireframes, or user personas.*

# 7 References

*List all sources, or literature referenced in your proposal.*